



PRICE LIST 8/2/07

2101 Sandpiper Pointe Ct,
Tarpon Springs FL 34689

T 727.741.3396

info@degreeofdesign.com

www.degreeofdesign.com

BRANDING:

Naming of company including trademark search, domain name search, logo design, business card/letterhead package and positioning statement - \$2499

LOGO DESIGN:

3 to 6 initial designs with a reasonable number of revisions
(3 -5) - \$499

BUSINESS CARD PACKAGE:

Includes business cards, letterhead, letterhead 2nds and envelopes - \$299

POSITIONING STATEMENT: - \$299

DIRECT MAIL:

Postcards, regardless of size or quantity - \$299

YELLOW PAGE ADS:

1/2 page or smaller - \$299

Full page - \$599

Double Truck - \$999

DOOR HANGERS: - \$299

PRESENTATION FOLDERS: - \$99 +up

POWERPOINT® PRESENTATIONS: - \$149 +up

WEB SITES:

Static site HTML - \$495 1-5 pgs

Home page and 1 form - \$695

Static site - pgs. 5-10 \$79/pg

Static site - pgs. 11-20 \$69/pg

Static site - pgs. 21 & up \$49/pg

Flash intro \$89/hr

Shopping cart \$89/hr

PHP Bulletin Board \$300+up

Hosting \$25/month

Domain Name Registration and setup \$100

Search Engine Optimization \$250

Email Setup \$100



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STOCK PHOTOGRAPHY:
from our library - \$25
Custom - priced per piece

COPY WRITING: - \$79/HR

CUSTOM WORK:
Creative - \$79/hr
Production - \$49/hr